

Convergence for Disaster Preparedness

National disasters like hurricanes, tornados, winter storms and fires have demonstrated repeatedly that too many companies do not have an effective plan in place to ensure business continuity. However, it's the smaller calamities, such as power outages, fire, or local floods that are far more common and affect ill-prepared businesses every single day. Other factors like HIPPA, Sarbanes-Oxley and other regulatory concerns also come into play.

Fortunately today's technologies allow organizations to plan and implement solutions that are safe, solid, and affordable to ensure continuity of business in the case of a disaster of any size. These solutions also have linked benefits such as meeting compliance rules and improving day-to-day operations.

IP Communications and converged solutions provide great productivity enhancing tools that could help any business remain competitive while providing business continuity. For example, in the event of a pandemic, employees will likely not jeopardize their safety for the sake of business. However, if you can provide the same access of communications at home-- or elsewhere for that matter, employees and the business can continue the same as if they were in the office. By having communications on demand at any location, companies can easily translate a business case for productivity and business continuity.

Additionally, hosted data centers are excellent ways of meeting business continuity and disaster preparedness. Companies can either locate critical applications and data assets at a data center location or duplicate these resources at the business location and the data center. Providers such as Golden West offer world class data center solutions that are designed for high availability of communications and applications. This included multiple-direct routes with communication carriers for both data and voice, multi factor security access, redundant power backups with batteries and generators to name a few. This allows companies to swiftly relocate to a new location to access their applications and data.

With the right planning, companies can enhance productivity while preparing for any size of disaster. Contact a specialist at Golden West today to gain competitive advantage with a trusted partner.

Submitted by James Van Loan, Sales Manager for Golden West Technologies